OUR LAND HOLDING LTD.

Our Land Holding
Executive Summary

From Earth to Blockchain.

The acquisition, stewardship, and productive development of land through agriculture, real estate, eco-tourism, and hospitality activities, supported by a blockchain-based ecosystem that connects real-world assets with sustainable economic growth.

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Our Land Holding Ltd: Reconnecting Finance, Land, Food, Real Estate and Hospitality through a unified land-based ecosystem.

1. Executive Summary

Our Land is an initiative designed to reconnect financial value with tangible, productive assets. The holding business model combines land ownership, sustainable food production, real estate development, eco-tourism initiatives, hospitality activities, and modern financial infrastructure to create an ecosystem capable of generating economic, social, and environmental value through the productive management of land.

At its core, Our Land acquires, manages, and develops land assets capable of supporting multiple productive activities. These include organic, natural and/or made with ancient grains agricultural production, real estate initiatives, eco-tourism projects, hospitality services, short-term rental operations, and experiences connected to local communities and territories. To accelerate growth and improve capital efficiency, the model integrates blockchain technology through a proprietary crypto security token linked to real-world land assets: CryptoPoint Token (XCPT). The model innovation allows the holding to develop itself without acquiring debt. The result is a circular ecosystem where land generates value, value supports expansion, and growth strengthens both the agricultural network and the community behind it while the security token, sold into the financial market following a specific procedure, is speeding up the growth.

Land is the asset. Multiple productive activities create value. Digital finance enables growth.

Today, the holding model has already moved beyond concept stage, with land acquisitions in Italy, active agricultural operations, and a growing network of shareholders across Europe.

2. Context / Problem

Several long-term trends are reshaping both agriculture and the broader economy. Food systems are increasingly dominated by industrial and highly processed products, raising concerns about health, quality, and sustainability. At the same time, agricultural land is becoming concentrated in fewer hands, while many small farms struggle to remain economically viable. At the same time, the transformation of the remaining agricultural areas into energy plants, with solar panels taking the place of plants and crops, is not only reshaping our landscapes, it is also negatively affecting the production of quality food.

These developments have broader consequences. Access to quality food becomes more limited in quantity and more expensive; rural areas are facing a strong depopulation trend that, as a consequence, is accelerating the risk of landscape degradation; and individuals often have fewer opportunities to participate in ownership of productive assets. In parallel, many financial systems have become increasingly detached from real economic activity, making it difficult for people to connect investment with tangible value creation.

Beyond agriculture, many rural territories are also facing declining investment, underutilized real estate assets, and a progressive loss of economic opportunities for local communities. Valuable land and property resources often remain disconnected from the capital required to unlock their long-term potential.

Our Land was created to address these interconnected challenges by linking food production, land stewardship, and financial participation within a single model.

3. Proposed Solution

The holding business model is based on a straightforward approach: acquire and develop land assets, support organic, natural and/or made with ancient grains agricultural production, enable real estate and hospitality initiatives, promote eco-tourism opportunities, and connect these productive activities through a modern financial infrastructure that supports long-term growth.

Unlike traditional real estate and agricultural investment models, Our Land combines physical assets with digital financial infrastructure. The initiative uses XCPT, a blockchain-based (the Ripple XRPL) security token associated with real-world land assets and with the economic value generated through their productive management. This mechanism allows capital to circulate more efficiently and supports the continuous acquisition, development and enhancement of additional land assets.

The model creates a self-reinforcing cycle in which productive land generates value through agriculture, food production, real estate, hospitality, eco-tourism and other land-related activities; the resulting revenues support expansion, and expansion increases the scale and resilience of the ecosystem. This positive mechanism is then supporting the value of the security token issued in the market.

4. Holding Structure and Value Ecosystem

Our Land Holding Ltd has been designed as an integrated ecosystem that combines tangible land assets, productive economic activities, and modern financial infrastructure through a clear corporate structure.

At the centre of the ecosystem is **Our Land Holding Ltd**, whose role is to acquire, manage and develop land-related assets and businesses. The holding creates value through multiple complementary activities, including agricultural production, real estate development, eco-tourism initiatives, hospitality services, short-term rental operations, and the creation of experiences connected to local territories and rural communities.

The common element across all activities is the land itself. Rather than viewing land solely as an agricultural resource, the holding considers land a foundational asset capable of supporting multiple forms of productive economic activity over the long term. Agriculture, real estate, hospitality, eco-tourism and local experiences represent different ways of creating value from the same underlying asset while preserving its economic, social and environmental relevance.

Within the holding operates **CryptoPoint Capital Management Limited**, a separate controlled company, based in Ireland, and responsible for managing the blockchain-based financial infrastructure of the ecosystem, including the issuance and management of the CryptoPoint XCPT security token.

This structure creates a clear separation between:

- the ownership and management of productive assets;
- the operational businesses that generate economic value;
- the financial infrastructure that supports growth and capital formation.

The combination of these elements enables the holding to reconnect finance with tangible productive assets in a transparent and scalable manner.

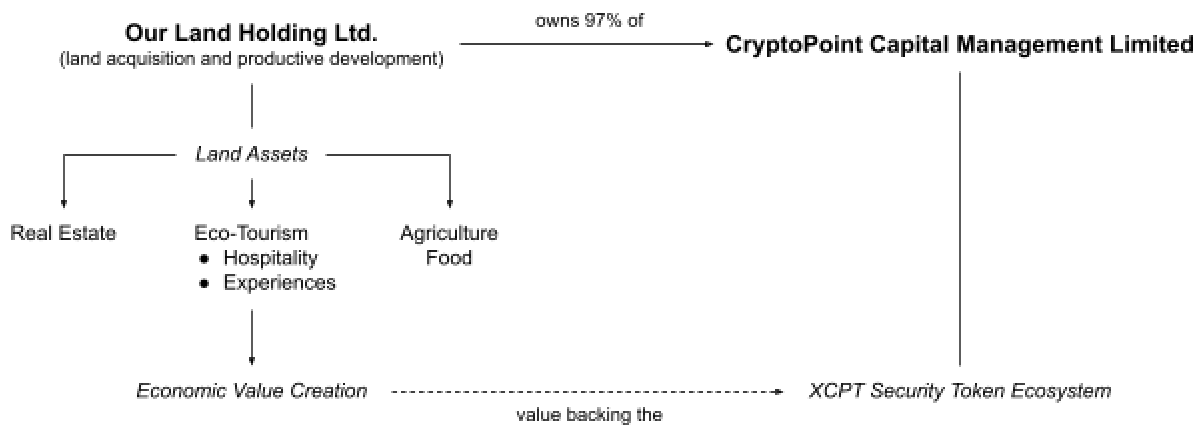
Land ownership and land management activities generate revenues through multiple channels, including agricultural operations, food production, real estate initiatives, eco-tourism projects, hospitality activities, short-term rentals and other land-related businesses. These economic activities contribute to the growth and development of the overall ecosystem.

Within this framework, XCPT serves as the digital financial component of the model. The token is associated with real-world land assets and with the economic value generated through their productive management, as described in the relevant offering documentation and subject to applicable regulations.

Through this integrated structure, the ecosystem seeks to create a sustainable relationship between:

- Land ownership and stewardship
- Food production
- Real estate development
- Tourism and hospitality
- Community participation
- Financial innovation

The result is a model in which finance supports productive economic activity, productive activity increases the value generated by land, and land continues to serve as the foundation of long-term economic, social and environmental development.



Our Land does not view land simply as farmland or property; it views land as a productive asset platform capable of generating value through multiple complementary activities, all supported by a financial infrastructure designed to enable sustainable growth.

5. Key Components

The first component of the model is land ownership. Land serves as the foundation of the ecosystem. The holding acquires and manages land assets that can support multiple productive uses, including agriculture, real estate projects, hospitality initiatives and eco-tourism activities.

The second component is how the ecosystem generates value through a diversified set of business activities. These include agricultural production, food distribution (directly through the dedicated website ourlandgoodfood.com, indirectly through the partners' channels), property development, short-term rental operations, eco-tourism projects and experiences connected to local territories and rural communities.

The third component is the financial infrastructure. Through CryptoPoint Capital Management Ltd and the XCPT security token, the ecosystem integrates blockchain technology with real-world assets, creating a financial infrastructure designed to support growth, capital allocation and ecosystem development.

The fourth component is the community itself. Participants can engage with the holding in different ways, including purchasing products on very favourable terms, promoting the initiative, becoming shareholders of Our Land, or holders of the XCPT token. This creates a direct relationship between the community and the underlying productive assets.

Our Land Holding has already demonstrated tangible progress. Operations have been established in the Umbria region of Italy, where approximately 22 hectares of agricultural property have been acquired, including cultivated land, olive groves, and development areas. Three local agricultural businesses, with well established operational procedures and markets, are involved and are managing the land. In parallel, a growing international shareholder base supports the continued expansion of the initiative.

The mechanisms governing the relationship between the token, the underlying assets and the economic outcomes are defined in the offering documentation and may evolve over time in line with the development of the business model of the holding.

6. Business Impact / Benefits

Our Land generates value across multiple dimensions.

From an economic perspective, the model benefits from diversified revenue generation. Rather than relying on a single activity, the holding combines agricultural production, real estate projects, hospitality services, eco-tourism initiatives and other land-related opportunities. This diversification is intended to enhance resilience, support long-term development and maximise the productive potential of the underlying land assets.

From an agricultural perspective, it helps preserve productive farmland, supports local agribusinesses, and encourages sustainable land management practices.

From a consumer perspective, it improves access to high-quality food products directly from local agricultural producers.

From a financial perspective, it offers participation in real assets rather than purely abstract financial instruments. By linking blockchain technology to productive land, the model combines the stability of physical assets with the flexibility and efficiency of modern financial systems.

Finally, from a social perspective, the holding wants to have a positive impact on the local communities with value creation by economic growth and indirect jobs creation, furthermore, the company fosters community participation and timeshare arrangements (for shareholders only) on the property assets intended for tourist use. As the network grows, additional land can be acquired, production can increase, and the overall economic and social impact of the ecosystem can expand.

7. Next Steps

The next phase of development focuses on scaling the existing model. This includes acquiring and developing additional land assets (consolidating Italy and expand on European and Mediterranean area), expanding partnerships with agricultural operators, increasing food production capacity, developing real estate and hospitality initiatives, supporting eco-tourism opportunities, and growing the shareholder and supporter community across Europe at first, and expanding in other continents later on.

In parallel, the daughter and controlled company CryptoPoint Capital Management Limited is setting the financial infrastructure and proceeds with presenting the CryptoPoint XCPT security token to the financial market following three stages: Pre-sale, Air-drop, Listing.

By doing so, the holding will continue to strengthen the integration between its productive land-based activities and its blockchain-based financial infrastructure. The objective is to build a larger and more resilient ecosystem that delivers sustainable food production, responsible land stewardship, and broader access to ownership of productive assets.

Ultimately, Our Land aims to establish a new model in which finance serves real economic activity, land remains productive and preserved, and value is measured not only by financial returns but also by long-term social and environmental impact.